



**KSHEMKARI
EXIM & FOREX
ACADEMY**

Rajasthan's Growing Academy for
EXPORT-IMPORT LEARNING

Learn How to EXPORT & IMPORT

एक्सपोर्ट इम्पोर्ट व्यापार करना सिखिए



KSHEMKARI EXIM & FOREX ACADEMY

(A Perfect Trade Solutions Worldwide)
An ISO 2008:9001 Certified, Registered under "FIEO"



*International Business
Professional Training Center*

www.exportimportacademy.com
Contact Us :- 9829693797 / 9828683810

Training Courses

REGULAR

Export Import Management Course

STANDARD

Export Import Management Course
with
Online Internet Marketing

Admission Procedure

Fill up the Application Form
Please Enclose Following Documents with the
Application Form:

1. Latest Two Photographs.
2. Photocopy of Last Updated Resume.
3. A Self Attested Photocopy of Last Qualification Certificate.
4. Fee Can Paid by Cheque(by post) / Net Banking or Cash in Person at "KEFA" Registered Office .

ELIGIBILITY

1. 10+2 Qualified in any Subject
2. Any Students, Individual, Trader or Manufacturer who want to learn Export and Import can join us

Demo Classes

Free Demo Classes Available on Sunday to
know that How to Export and Import.
Grow your economy and setup your
international business

First Satisfied After Join Us

CERTIFICATE

"Kshemkari Exim & Forex Academy" will award a
certificate of "Diploma in Export & Import
Management" to the Students & Traders on
successful completion of the course And
examination.



Registered Office



**KSHEMKARI
EXIM & FOREX
ACADEMY**

Rajasthan's Growing Academy for
EXPORT-IMPORT LEARNING

Plot No. 10 / 11 Adarsh Colony,
Birami Dhani, Post-Birami, Station - Rani
Dist.- Pali (Raj.) 306115
INDIA

www.exportimportacademy.com
info@exportimportacademy.com
Contact Us :- 9829693797 / 9828683810



**Live Online Training Facility available
You can do this course at your
Home/Office**

Study Material

- (A) CD – PPT Presentation
- (B) World Map – Political Map (All Countries)
- (C) Note Pad + Pen
- (D) Lecture Scheduled Sheet
- (E) Website MemberArea – for HelpDesk, Information, useful material & links

Important Points

During training you will get benefited by below important things;

- 1) Multimedia Presentation
- 2) Motivational Video Clips
- 3) Port/Ship Loading Video Clips
- 4) Study Material CD including all e-books, forms & statistics which is cost more than Rs. 20,000/- will be given free of cost.
- 5) Practical Training – Classroom with online Live Projector Training
- 6) International Marketing Session (E-Commerce Business)
- 7) 24x7x365 Live Support by Whatsapp Group, Web portal.

TIMING OF LECTURES

Each Session – 1 Hour

We Will Take 3 Sessions Together
(i.e. 3 Hours)

Sessions Are Held on Saturday & Sunday

Call us for suitable timing according
your choice

Course Contents: 48 Sessions: 1 Hour Each

Topics Covered

Syllabus for Import-Export Management Course

Trade Heart in Exim Industries

- Exporter and Importer, Custom House Agents (CHA), Indenting Agents
- D.G.F.T.(Director General of Foreign Trade), C.B.E.C. (Central Board of Excise and Custom)
- Foreign Trade Policy 2015-20, Export Promotion Council and his Status Certificate.
- RBI, AD Code (Authorised Dealer Code), FEMA (Foreign Exchange Management Act.)
- International Banking, Insurance of Cargo and Marine Insurance
- Custom Clearance, Freight Forwarder, Marine Survey
- Ports, CFS(Container Freight Station), 100%EOU, SEZ, ICD(Inland Container Depot), Warehousing,
- Shipping Lines, NVOCC, MTO, Airlines, IATA, Transporters
- IEC & RCMC, ECGC, ITC-HS, EIC, Export Promotion Council, Export House.
- Product knowledge, Market Research, Finding Buyers, Trade fares.
- A to Z Documents making Solution from Company Registration to IMPORT-EXPORT License.
- Online Internet Marketing & Business Promotion Solution Worldwide (B2B, Facebook, Gmail, Skype, Calling, Youtube, Website, Indian Embassy, SEO, PPC, Whatsapp, twitter, Blogs, Branding, Advertising, linked.in, Google+ etc.)

IMPORT

- Preparation of Bill of Entry(Annexures), Custom Bonded Warehouse, Bond / Ex Bond Bill of Entries
- Import Duty Calculation on CBEC portal, Container Detention Calculation and charges, Octroi Calculation, Stamp Duty Calculation, Preparation & Maintenance of DSR.
- Import Cargo Tracking, THC Application, Arrangements of Import Delivery Order, Cargo Examination & Delivery, Factory & Dock Destuffing by excise/custom officer present.
- How to Execution & Cancellation of Container Removal Bonds, Billing for Import Consignments, How to Import on Re-Export Basis.
- Baggage Rules, 1998. Dutiable / Duty free allowances for outgoing Passengers.
- Imports & High Seas Sale, Anti Dumping Duty, Classification of Goods (ITC-HS)

You Can Start Your Own Export Import Business from Next Day of Getting Certificate of Completion

EXPORT

- Export Schemes – Free, Drawback Duty, Duty Free Replenishment Certificate(DFRC) DEEC/Advance License, EPCG, Duty Entitlement PassBook (DEPB).
- Types of Containers and their specifications with LCL(Less than Container Load)Cargo and FCL(Full Container Load), bulk and over dimension container.
- Types of Packages and his packing with label, language, size, accepted colours, climate, branding, Nature of goods etc.
- Export Documentation - Pre-shipment and Post-shipment, and Procedures of Export.
- International Commercial Terms (Inco Terms 2015) Terms of delivery in international sale of products/commodity/goods. Rights & Obligations of seller & Buyer in International Trade. EXW, FCA, FAS, FOB, CFR, CIF, CPT, CIP, DAT, DDU, DDP. Buying Selling Freight Rates.
- Freight Negotiation to Freight Forwarder for Export shipment.
- Preparation of Invoice, Packing List, Shipping Bills(Annexures), Bill of Lading, Certificate of Origin/GSP, ARE-1, Inspection Certificate etc.
- AD Code(Authorised Dealer Code), Electronic Data Interchange(EDI System of Custom) Registration.
- Letter of Credit (L/C)- Parties to Letter of Credit. Their rights & responsibilities, Irrevocable / Confirmed / Back to Back / Revolving Credit / Transferable / Red Clause / Restrictor or Unrestricted
- Cargo Carting, Registration, Examination And Factory & Dock Examination, Stuffing, Sealing by Custom/Excise Officer and Moving Containers to the port.
- CubicMeter Calculation of Cargo for LCL/FCL.
- Cargo Tracking, Switch bill of Lading, Preparation of Haz Declaration, Preparation and Maintenance of DSR, Application for THC, Maintain EP Copy Records of Export.
- How to Export on Re-Import Basis, Billing for Export Shipment, Export Statistics.
- Baggage Rules, 1998. Duty free allowances to incoming Passengers. Export & Import of Foreign Currency / Indian Currency. Green Channel and Red Channel for customs clearance at International Air Port.





Export-Import Business Learning CD



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Contents:

- Export-Import Introduction
- International & Local Bodies
- Export-Import Cycle, Documentation
- Trade Promotion Agencies
- Insurance & Risk Management
- Importer-Exporter Code (License)
- RCMC, Duty Drawback, Advance License
- MEIS Scheme, ECGC Policy
- Ports, Types of Containers, Banking
- Shipping & Logistics,
- Inco Terms, Payment Terms
- Packaging, Labeling, Marking
- Finding International Market & Buyers
- Online Internet Marketing

REGISTERED OFFICE

Plot No. 10/11 Adarsh Colony, Birami Dhani, Birami,
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